

# 2025

gateway 



# SPONSORSHIP OPPORTUNITIES

Give hope, change lives, and build stronger connections for Marylanders through the sponsorship of our special education, sign language, speech therapy, and hearing health services.

# ABOUT US

## WE ARE YOUR GATEWAY TO UNDERSTANDING & BEING UNDERSTOOD

Gateway has been Maryland's leading source for language and communication for a century.

In June of 2024, we changed our name from HASA to Gateway. For nearly 100 years, we've been at the forefront of language and communication services in Maryland, growing from a gathering place for the hard of hearing in 1926, to a modern organization known for its comprehensive communications offerings. This change isn't just about adopting a new name; it's about aligning with our commitment to clinical excellence and responding to the dynamic needs of our community, while understanding the evolving landscape of neurodiversity, equity, inclusion and belonging.

It's also about partnerships! Whether with individuals, businesses or other nonprofit organizations, Gateway continues its mission to be a best-in-class community partner.

## WHY SPONSOR?

- ◆ **OUTCOMES & IMPACT:** Gateway has been reaching thousands of individuals (both young and old) with hearing challenges for almost 100 years. SEE OUR ANNUAL REPORT ATTACHED!
- ◆ **LEADERSHIP:** Gateway's executive team led by Erin Lamb is compassionate, experienced and innovative in their approach to helping their constituents. Our board is an engaged group of community leaders that care!
- ◆ **OPPORTUNITY:** Our sponsorships will give you, your company and your team an opportunity to meet and mingle with some of Baltimore's most influential, participate in volunteer opportunities, meet our staff and students, while helping to meet your corporate social responsibility goals

# SPONSORSHIP PACKAGES

## Gateway School

Founded in 1957, Gateway School is a 12-month, non-public, coeducational K-8 campus for students with autism, developmental disabilities, and communication disorders.

**EVENTS:** Fall Festival | Love Dance | Spring Fling | Bounce-A-Thon | Back to School | Field Day | Carnival Day  
Teacher Appreciation Week | Back to School Night  
Talent Show | Graduation

**FACE PAINTING SPONSOR (1 AVAIL.) \$5,000**

**PETTING ZOO SPONSOR (1 AVAIL.) \$4,000**

**BOUNCE HOUSE SPONSOR (2 AVAIL.) \$3,000**

**VIDEO SPONSOR (ALL EVENTS) \$2500**

**PHOTOGRAPHY SPONSOR (ALL EVENTS) \$2000**

**CRAFT SPONSOR (ALL EVENTS) \$1000**

**ICE CREAM SPONSOR (ALL EVENTS) \$750**

**MUSIC SPONSOR (ALL EVENTS) \$500**

**SNACK SPONSOR (ALL EVENTS) \$500**

If you're interested in just sponsoring one event, please reach out to our team for more information.  
All sponsorships have specific features, please contact us for details

# SPONSORSHIP PACKAGES

## Community Events

Gateway's mission is to give hope, change lives, and build connections for Marylanders through our special education, speech therapy, audiology, and sign language programs. Another way that we're fulfilling our mission is hosting exclusive community events to connect corporate executives, business owners, and other key members of the Baltimore business community. We encourage you to join us in building deep relationships with some of the region's most influential people.

## #Speakeasy Executive Mixer Series

Four times a year, Gateway Maryland hosts an intimate group of local decision makers to various speakeasy's around the Baltimore region. These events have become a cult classic due to the quality of people that attend, venues we choose and the great connections we make. Sponsorships are exclusive to one company per event.

**PARTNER SPONSOR**

**\$1500**

## The Ultimate Speakeasy

In June of 2025, Gateway will again host the Ultimate Speakeasy at CFG Bank Arena. This invite-only, executive-level event brings together 100 of some of the regions most impactful and influential leaders. Join us for an evening of good music, food, beverage and conversations.

Please contact us for additional information about  
sponsoring The Ultimate Speakeasy!

**[CLICK HERE TO SEE VIDEO FROM 2024 EVENT](#)**

# SPONSORSHIP PACKAGES

## Gateway Frontline Heros

Faculty and Staff Appreciation Event

Platinum Sponsor (4 avail.): \$1000

## Presenting & Platinum Opportunities

Gateway School - Gateway Community - Gateway Frontline Heroes

Presenting Sponsor for All Gateway Events: \$50,000

Platinum Sponsor for all School Events: \$25,000

Platinum Sponsor for all Community events: \$25,000

Event Setup & Breakdown; All School events  
(volunteer opportunity): \$1000

Platinum Sponsor (4 avail.): \$1000

\*All presenting and platinum sponsorships are customized to your specifications.  
Please contact us for additional details

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# THANK YOU!

We really appreciate the opportunity to work with you and your organization to support the Gateway mission to give hope, change lives, and build connections for Marylanders through our special education, speech therapy, audiology, and sign language programs.



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