

gateway 

The Ultimate Speakeasy

**2025 EXECUTIVE MIXER
AT CFG BANK ARENA**



SPONSORSHIP PACKAGES

THE 2025 ULTIMATE SPEAKEASY



THE BACK STORY

It started 2 years ago with Erin Lamb's idea to host a series of intimate executive level events that would unite business leaders and introduce them to Gateway's mission.

Fast forward to June 2024 when we hosted our first Ultimate Speakeasy at CFG Bank Arena. It was a smashing success with over 100 business owners and c-suite executives in attendance.

Because of that success we are bringing it back for 2025!

IMPORTANT INFO

Date: TBD

Venue: CFG Bank Arena
- The Vault &
Fearless Lounge

Time: 5:30pm - 7:30pm

Registration: Coming soon

We want to raise \$100,000!

to support the continuation of our speech therapy services

There are 5.8 million children in the US with a communication disorder. Gateway's speech therapy services play a crucial role in helping children enhance their school readiness by addressing communication challenges that may impede their academic success.

Your sponsorship will have a direct impact on helping children overcome these challenges.

Speech therapy plays a transformative role in improving language development, articulation, fluency, and pragmatic skills, which are essential for communication and success in education. Research highlights that better academic achievement fosters socio-emotional benefits like higher self-esteem, resilience, and reduced behavioral problems. Over time, this academic success translates into greater career opportunities, higher educational attainment, and improved socioeconomic status. Additionally, excelling academically strengthens problem-solving, critical thinking, and communication skills, valuable in personal and professional contexts. Speech therapy interventions can be pivotal in positively influencing these outcomes, setting students on a path of lifelong success and empowerment.

WHY SPONSOR OUR EVENT?



OUTCOMES!

Gateway has been reaching thousands of individuals (both young and old) with communication challenges for almost 100 years. [SEE OUR ANNUAL REPORT ATTACHED!](#)



LEADERSHIP

Gateway's executive team led by Erin Lamb is compassionate, experienced and innovative in their approach to helping their constituents. Our board is an engaged group of community leaders that care!



OPPORTUNITY

Our event will give you, your company and your team an opportunity to meet and mingle with some of Baltimore's most influential while helping to meet your corporate social responsibility goals

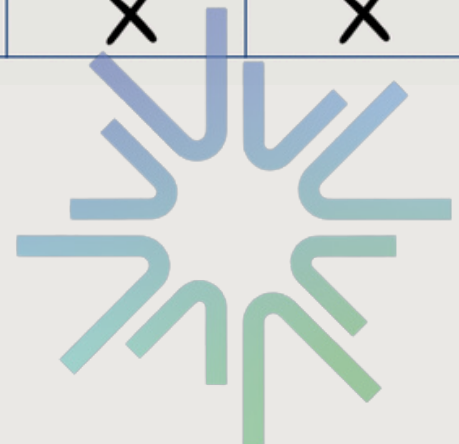
CLASSIC SPONSORSHIP PACKAGES

As partners, we wanted to develop a unique opportunity for you to participate in this once annual event that will give you exposure to our high-level audience, staff participation, brand awareness and corporate social responsibility

Presenting **Platinum** **Gold** **Silver**
\$10000 **\$7500** **\$5000** **\$2500**

	Presenting \$10000	Platinum \$7500	Gold \$5000	Silver \$2500
Logo on All Event Promotion	✓	✓	✓	✓
Social Media Promotion	✓	✓	✓	✓
Logo on Event Signage	✓	✓	✓	✓
Logo or Name on Invites	✓	✓	✓	✓
Recognition in 2025 Annual Report	✓	✓	✓	✓
Attendee List	✓	✓	✓	X
Information Table at Event	✓	✓	X	X
Tickets to Pre-Event Mixer	5	3	1	0
Invites to 2025 #Speakeasy Events	4	2	1	0
BizDev Activation Seminar	✓	X	X	X
Volunteer Opportunity for Staff	✓	X	X	X
Opportunity to Speak	✓	X	X	X

**SUPPORT | ENGAGE
COMMUNICATE**



SPECIALTY SPONSORSHIP PACKAGES

Step & Repeat Sponsor - **\$2500 (1 available)**

- Sponsors logo featured on Step & Repeat with Gateway

Photo Booth Sponsor - **\$2000 (1 available)**

- Sponsor the official photo booth & receive your logo on the pics

Cocktail Ambassador Sponsor - **\$1500 (2 available)**

- Sponsor our signature Ultimate Speakeasy cocktail of the evening

Dessert Sponsor - **\$1500 (1 available)**

- Sponsor our premiere dessert selection

Video Sponsor - **\$1500 (1 available)**

- Sponsor receives one 30 second spot on official video of the event

Promotional Sponsor - **\$1000 (1 available)**

- Sponsor our event-specific promotional items

Music Playlist Sponsor - **\$1000 (1 available)**

- Sponsor the official playlist of the Ultimate Speakeasy

SPONSORSHIP FEATURES

All sponsorships above include:

- social media mention
- promotion at event
- mention on Gateway Maryland website



WE APPRECIATE OUR PARTNERSHIPS

CONTACT INFORMATION



We are excited to work with you on making this a great event for your team and for Gateway!

Please call us for additional information and a detailed description of sponsorship features and benefits.

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